

UNITED HORSEPOWER AND MILEAGE

EDGE PRODUCTS CUSTOMER BAILOUT PROMOTION

Customer Bailout

Pay to
the order of



EDGE CUSTOMERS

PROMOTION PERIOD

Month Day Year

03 11 09

THROUGH

Month Day Year

04 30 09



UP TO

\$*****100*00 OFF*

EDGE CUSTOMER BAILOUT PROMOTION

CONSUMER COPY



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EDGE PRODUCTS CUSTOMER BAILOUT PROMOTION

EDGE PRODUCTS BAILOUT/STIMULUS PACKAGE

PITCH

Here's our pitch giving you the low-down on the great incentives to buy Edge products.


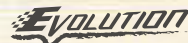

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Regardless of whether or not you had to pay Uncle Sam taxes this year, with any luck, you've received, or will soon be receiving your tax refund check from the government. If your money is burning a hole in your pocket and you're looking for performance, we're here to help bail you out and "stimulate" your under-performing truck.

EDGE CUSTOMERS

For a limited time, we're working together with Edge Products to provide you with a huge incentive to purchase select new Edge products. Purchase a new Juice with Attitude, Evolution, or Insight from Mar. 11-Apr. 30 and we'll give you an instant discount at the time of sale: \$50 off a Juice with Attitude, \$25 off an Evolution, or \$20 off an Insight. Even sweeter, mail in a claim form to Edge and they'll **match the instant discount with cash back from the manufacturer**. See the following table for the total potential savings breakdown.

REBATE OFFER

			
▶ Edge's Cash-Back Rebate Mar. 11-Apr. 30*	1 \$50 <input type="checkbox"/>	1 \$25 <input type="checkbox"/>	1 \$20 <input type="checkbox"/>
▶ Instant Discount Given by Dealer During the Mar. 11-Apr. 30 Promotion (to be given as a discount at time of sale)**	2 \$50 <input type="checkbox"/>	2 \$25 <input type="checkbox"/>	2 \$20 <input type="checkbox"/>
▶ TOTAL Potential Customer Incentive After All Transactions	ADD LINES 1 AND 2 \$100	ADD LINES 1 AND 2 \$50	ADD LINES 1 AND 2 \$40

Note: * Cash back from manufacturer applies only if the product is purchased from an authorized MVP dealer.

** Dealer participation in this promotion is voluntary; all dealers have the discretion whether or not to offer the full, allowed dealer discount – if any – as described in this flyer.

TO QUALIFY

Purchase a new Juice with Attitude, Evolution, or Insight during the Mar. 11-Apr. 30 period and receive an instant discount at the time of sale. Then, mail in the customer claim form to Edge by May. 15, 2009, and receive your cash back from Edge. Please note that all customer claim forms must be postmarked by May 15, 2009 in order to qualify for the cash-back incentive from Edge.

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EDGE
PRODUCTS

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EDGE PRODUCTS CUSTOMER BAILOUT PROMOTION

EDGE PRODUCTS CUSTOMER BAILOUT CLAIM FORM

NOTE: Cash-back incentive available only for products purchased between Mar. 11-Apr. 30	Please Fill In Your Contact Information Here.		I would like to receive future communications from Edge Products <input type="checkbox"/> Yes <input type="checkbox"/> No
	Your First Name:	Last Name	
	Home Address (Number and Street)	Apt no.	
	City, State, Zip Code		
	Phone	E-mail Address	

PURCHASE INFORMATION:	Please Fill In Your Purchase Information Here.		Product(s) Purchased (Check All That Apply) <input type="checkbox"/> Juice with Attitude (\$50) <input type="checkbox"/> Evolution (\$25) <input type="checkbox"/> Insight (\$20)
	Date Purchased	Product Serial Number	
	Where Purchased (Include Name of Retailer)		

MAIL-IN ITEM CHECKLIST:	<input type="checkbox"/> Copy of proof of purchase/sales receipt with date purchased attached	For Internal Use Only.
	<input type="checkbox"/> UPC code and serial number label attached	

HOW TO CLAIM CASH BACK:	How to claim your cash-back incentive from Edge Products: 1. Purchase any new Juice with Attitude, Evolution, or Insight between Mar. 15 - Apr. 30, 2009 2. Complete the claim form information above (please print legibly). 3. Cut out the original UPC code and serial number label from your product box. See Figure 1 on attached page for picture detail. 4. Attach a copy of your proof of purchase/sales receipt that clearly shows date of purchase. 5. Mail ALL of the following items to the address in the box to the right: a. Claim form b. Original UPC and serial number labels cut out from box c. A copy of your proof of purchase/sales receipt that shows date of purchase	Mail to: EDGE PRODUCTS Attn: Bailout Program 1080 S. Depot Dr. Ogden, UT 84404
		NOTE: All claim submissions must be postmarked by May 15, 2009 to qualify.

TERMS AND CONDITIONS:	Products must be purchased between Mar. 11 - Apr. 30, 2009 to qualify. All claims must be postmarked by May 15, 2009. Offer excludes purchases of used products or products sold by non-authorized Edge Products dealers. Offer not valid with any other rebates, promotions, or special offers. Claims sent without cut-out of original UPC code and serial number will be denied. Offer excludes resellers and distributors of Edge Products. Offer NOT valid on product purchased for resale. Products purchased directly from a dealer outside the U.S. or Canada are not eligible. Edge cash rebate is not redeemable at place of purchase. Please allow 6-8 weeks for processing. Edge Products is not responsible for lost or misdirected mail, or for illegible entries. All claim submissions become the property of Edge Products.	Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18, USC, Sections 1341 & 1342).
		Edge Products is not responsible for any destroyed, misdirected, postage due, delayed mail, or for any incorrect information provided by the claimant.



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EDGE PRODUCTS CUSTOMER BAILOUT PROMOTION

FIGURE 1

SEND IN UPC CODE



SERIAL # (SILVER STICKER)

EDGE
PRODUCTS